

TERMS AND CONDITIONS: CHALLENGE AND THIRD PARTY EVENTS

London Landmarks Half Marathon 2027

General

- The Brain Tumour Charity has a limited number of places available on a first-come-first-served basis. To apply for one of these places you must agree to raise a declared sponsorship as outlined on the event web page.
- All donations are non-refundable even in the case of injury and/or not taking part in the event.
- To complete your registration, you will also need to complete the online registration process set up by London Landmarks Half Marathon, the event organisers. This will include their terms and conditions.
- While taking part in the event, all participants are representatives of The Brain Tumour Charity. As such we expect all participants to have consideration for other people.

Paying your sponsorship funds to The Brain Tumour Charity

- By agreeing to these terms and conditions, you are agreeing to the minimum sponsorship ask as stated on the website. By signing up, you confirm that you will raise at least £350 by 2nd May 2027.
- If The Charity doesn't receive any funds from you/your fundraising page 14th January 2027 we reserve the right to withdraw your place. This will only happen with prior warning via telephone or email, or unless agreed otherwise.
- Any existing regular donations which you make to The Brain Tumour Charity do not form part of the total raised through sponsorship. This includes any donations made by a corporation that you represent.
- If you are able to secure matched funding through your employer, please notify the events team as soon as possible to ensure that this can be allocated to your fundraising total.
- Monies reclaimed by The Brain Tumour Charity from the Inland Revenue for Gift Aid (or any other charity tax scheme) does not count towards the total value of sponsorship you raise.
- Sponsorship money must be paid directly to The Brain Tumour Charity via cash, cheque, online via our website, your fundraising page, bank transfer, or by card over the phone. Cash payments can be made in person by prior arrangement only. Cheques should be paid to 'The Brain Tumour Charity' and sent to The Events Team at The Brain Tumour Charity (The Brain Tumour Charity, Fleet 27, Rye Close, Fleet, Hampshire, GU51 2UH) with a covering note detailing the name of the participant and the event name (in this case The London Landmarks Half Marathon 2027). Online fundraising pages should be set up in the name of the participant. Please follow this advice to ensure that The Brain Tumour Charity can easily trace the funds that you pay in.

- The Brain Tumour Charity cannot be held liable for any cheques lost in the post, or monies paid to The Charity in any way other than those which The Brain Tumour Charity has recommended. The amount which The Brain Tumour Charity deems to have been raised by you will be the amount that The Brain Tumour Charity has recognised as having been paid into its bank account by you.
- You can find out more about events fundraising regulations in the [Code of Fundraising Practice](#).

Cancelling your place

- If you wish to cancel your place, please let us know as soon as possible to allow us to reallocate it to another runner.
- The Brain Tumour Charity places are for the 2027 event only. If you must withdraw from the event, regardless of the proximity to event day, this does not guarantee that your place will be deferred to the 2028 event.
- IMPORTANT: If you sustain an injury and are unable to take part in the run, please contact The Brain Tumour Charity Events team in writing as soon as possible. It is important that you do not take part in the event unless you are completely fit to do so.

Data Protection

- The Brain Tumour Charity is the data controller and London Landmarks Half Marathon is an independent controller, The Brain Tumour Charity processes limited data to manage your place and fundraising.
 - What we collect: Name, contact details, birthdate, address, charity vest size and personalisation (optional), occupation information (optional), team name (optional), how you heard about the event, privacy policy consent, event day photo consent, marketing opt in (optional). and only with your explicit consent health, dietary, or mobility information for event safety.
- Lawful basis: Performance of a contract and legitimate interests for standard data; explicit consent for any health or special category data.
- Sharing: Data may be shared with The London Landmarks Half Marathon event organisers and service providers under contract for event delivery and fundraising. We do not share your data for third-party marketing.
- Retention: Data is kept only as long as necessary in line with The Brain Tumour Charity's retention schedule (e.g., event registration 6 years, health/dietary info 1 year, donations/Gift Aid 6-7 years).
- Your rights: You can access, correct, erase, restrict or object to processing, and request portability. Contact our Data Protection Officer at DPO@thebraintumourcharity.org. You can also complain to the [ICO](#).
- You can change your contact preferences at any time in the future by emailing enquiries@thebraintumourcharity.org or calling 01252 237792
- Our full Privacy Notice can be found [here](#).

Photography

- We may take photos/videos for The Brain Tumour Charity promotion. The below form allows you to give consent to the use of your likeness, the likeness of your child/children or someone you care for in images we may take or feature.
- Our top priority is to create a safe and supportive environment for the community to thrive. In accordance with the UK General Data Protection Regulation (GDPR) and the Data Protection Act 2018, the images we take will only be used for promotional and educational purposes. This may include:
 - Social media posts
 - Website content

- Fundraising campaigns
- Newsletters
- Marketing materials
- More information and our Media Consent Form can be found [here](#).
- If you have any questions, would like to discuss any concerns you might have or revoke consent please email photos@thebraintumourcharity.org.

Third Party Consent

- If you register other participants, you confirm you have their permission to provide their basic details for registration. Each participant will be asked, via email, to review and accept these Terms & Conditions themselves and provide explicit consent for any health or special category data.