

BOOST YOUR FUNDRAISING!

PLACE A COLLECTION BOX £10



By simply placing a collection box at work or your child's school you could add an extra £10 to your total. If 10 people gave just £1 each you'd reach £10 in no time!

HOLD A CAKE SALE £60



Whip up some tasty treats and you could find you've whipped up a big ol' pot of cash too. Sell 30 cakes at £2 each and your fundraising total will jump up by £60 in one simple bake sale.

GIVE IT UP £100

Want to kick a habit, do a detox, or banish booze? You can ask people to sponsor you to do it and if 20 people give you a sponsorship of £5 that's £100 in the pot!



GET FACE PAINTING £25



Face painting is a great activity, especially alongside another idea. For instance, a BBQ with a face painting stand. If you painted just 10 faces for £2.50, you'd raise £25!

GO BAG PACKING £50



Bag packing is a great way to raise awareness and your fundraising total. What's more, it's much easier to organise than you might think, your Community Fundraiser can help you set this up.

HOLD A KARAOKE EVENT £75



Sometimes cheesy, occasionally cringy, always a laugh – why not organise a karaoke event and charge people to come along? You could even theme it and give a small prize (ask a local shop or company if they could donate) to the best dressed or best impression.



HOST A BBQ £115

Host a BBQ for your neighbours, family and friends and charge for food and drink. For instance, if you charge £2 for burgers/hotdogs and £1 for drinks, you'd only need 23 people to buy two burgers and one drink to make a whopping £115!



UNITE. SHARE. CELEBRATE.

#WalkWithUs

thebraintumourcharity.org/thetwilightwalk

MAKE YOUR FUNDRAISING PAGE STAND OUT

- **Set a target donation:** By letting people know how much you'd like to raise your total could almost double compared to if you hadn't.
- **Upload a profile picture:** Simply setting a profile picture, say of yourself or your team, can result in a 23% increase in page value. So, if you've raised £100 that's an additional £23 from one quick and simple update.
- **Share your reasons for walking:** Let people know what you're doing and why and you could see your total climb by over a third! This is also a great way of raising awareness too.
- **Add a photo:** Why not share a photo of a practice walk – perhaps a stroll around your local park, or your dog getting in the spirit. Simply sharing something like this can increase your total per photo!
- **Update your audience:** Give them snippets in to how your planning or fundraising is going and you could see an increase for every update!

THANK YOU!

WHAT YOUR FUNDRAISING COULD DO...

- £10 - could pay for an antibody test for studying brain tumour cells.
- £25 - could provide a family with immediate support following a diagnosis.
- £50 - could go towards specialist equipment to help a researcher test potential brain tumour treatments in the lab.
- £75 - could pay for three people diagnosed with a brain tumour to meet with a specialist nurse for one hour ensuring they have access to the best care possible.
- £100 - could pay for a test to understand the genetic changes associated with the development of a brain tumour to help identify personalised treatments.
- £250 - could pay for one whole day of research.
- £500 - could help 72 people affected by a brain tumour access our benefits clinic and become, on average, £5,000 better off as a result.

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