

VIRGIN MONEY LONDON MARATHON 2020



Gold Bond Terms & Conditions

Latest Version: 14/03/2019

The following terms and conditions have been written to make sure we can support our runners in the best possible way, as well as ensure that you are aware of our process and your obligations if offered a Gold Bond Charity place with The Brain Tumour Charity.

To be considered for one of The Brain Tumour Charity London Marathon Gold Bond places, you must have submitted your application before 5pm on 31 July 2019.

If successful in gaining a Gold Bond place with The Brain Tumour Charity in the Virgin Money London Marathon 2020, you agree to the following terms:

- All runners will be at least 18 years old on race day.
- All applicants will be notified of the outcome of their application by the beginning of October 2019.
- At the point of offering you your place, The Brain Tumour Charity will confirm, both over the phone and in writing, the below registration fee and fundraising pledge for your place.
- **Registration fee:** The registration fee is £50 per Gold Bond place and is not refundable under any circumstances.
- Once offered, The Charity will reserve your place in lieu of your registration fee for a maximum of 10 days. If the registration fee is not paid in this time, The Charity reserves the right to release your place to the next potential runner, unless agreed otherwise.
- **Fundraising pledge:** You will pledge to raise £2,700 (not including Gift Aid) or more for The Brain Tumour Charity's work by 30 June 2020.
- Gold Bond places will be offered over the telephone in the first instance. Due to the demand in places, we will attempt to contact the runner a maximum of three times, via the phone number given on the application. If no response is received to our voicemails left within one working week of the last attempt, we retain the right to offer the place to the next potential runner.
- **Registration:** Although The Brain Tumour Charity offer you your place, you will need to register your place and personal details with London Marathon Events separately. All details of this registration process, including the deadline for you to complete it, will be communicated to you by The Charity at the earliest opportunity.
- Completing this registration is a health and safety requirement and will ensure you receive your running number and race day information from the event organisers (London Marathon Events).
- Failure to register by the deadline will mean you will not be able to take part. The deadline is governed by London Marathon Events and no extensions will be given under any circumstance – this is outside of The Brain Tumour Charity's control.

- **Online fundraising pages:** We recommend using online fundraising pages for all fundraising challenges such as The Virgin Money London Marathon and recommend JustGiving (other platforms are available). As a Gold Bond runner, you agree that 100% of the money raised through your online fundraising page will come to The Brain Tumour Charity and will not be split with any other charity.
- **Interim fundraising deadline:** If The Brain Tumour Charity has not received any fundraising from you by 31 December 2019 we reserve the right to remove your details from the London Marathon registration console. This would mean you would not be able to take part in the event.
- **Gift Aid:** We cannot include the amount raised through Gift Aid in your fundraising total. However, please encourage your sponsors to Gift Aid their donations where possible – as this could increase your overall fundraising total by 25% at no extra cost to them.
- **Injury:** If you are injured after being offered your place and are unable to take part in the event, please let The Brain Tumour Charity know as soon as possible. Places can be offered to other potential applicants, if you notify us before the London Marathon Events registration deadline (usually end of January, but the date for 2020 is to be confirmed at the time of writing).
- **Deferrals:** We will assess deferral requests on a case-by-case basis.
- **Entering the ballot:** The Virgin Money London Marathon is a public balloted event and we do encourage people to apply for a ballot place as well as complete a charity application. If you are successful in gaining a charity place as well as a ballot place, (announced in October 2019), please notify The Charity as soon as possible; you will still be able to run for The Brain Tumour Charity, but this will allow us to allocate your Gold Bond place to another potential applicant.
- **Black listing:** If you fail to raise the £2,700 fundraising pledge, The Brain Tumour Charity can inform London Marathon Events. This may impact your chances of running in future events run by London Marathon Events.
- The Brain Tumour Charity cannot take responsibility for any injury, losses or damage caused or sustained as a result of fundraising events held in aid of The Charity. It is the responsibility of the event organiser, to comply with legal and safety regulations. The event organiser is London Marathon Events.
- The Brain Tumour Charity reserves the right to revoke race places in exceptional circumstances.
- I acknowledge that I am taking part in this event at my own risk.
- **Images, video, audio and quotes:** By submitting this form, you consent to the use of images of you taken during the London Marathon Training Day, the Virgin Money London Marathon Expo 2020, Virgin Money London Marathon 2020 and our runners' reception after the race, for future promotional and communication uses (in print and online) by The Brain Tumour Charity.