

## Gold Bond Terms & Conditions

Latest Version: 20/08/2021

All applications received will be considered, on an ongoing basis, by our panel and all available places will be allocated before December 2021. The Brain Tumour Charity (“The Charity”, “We”, “Our”) reserve the right to close applications at any point.

The following terms and conditions have been written to ensure We can support you in your TCS London Marathon 2022 (the “TCSLM 2022”) application. We hope that these terms make clear the application process as well as the obligations of the runner (“You”, “Your”) and The Charity, should You be offered a Charity place (“Gold Bond place”) with The Charity.

If successful in gaining a Gold Bond place with The Charity, you agree:

- You will be, at least, 18 years of age old on race day (2 October 2022).
- At the point of offering The Charity places, We will confirm, in writing, the registration fee and minimum fundraising pledge for your place.
- Gold Bond places will be offered over the telephone in the first instance. Due to the demand in places, we will attempt to contact applicants via phone, a maximum of three times, and email (via contact details given on Your application). If no response is received, within one working week of Our last attempt, The Charity reserve the right to offer the place to the next applicant.
- **Registration fee:** The registration fee is £50 per Gold Bond place and is not refundable under any circumstances, unless agreed otherwise with The Charity. (See ‘Deferrals’ below for further details),
- Once offered, The Charity reserves your place in lieu of your registration fee for a maximum of 10 days. If the registration fee is not received in this time, The Charity reserves the right to release your place to another applicant, unless agreed otherwise.
- **Fundraising:** You pledge to raise a minimum of £2,700 (not including Gift Aid) for The Charity’s work by 1 August 2022.
- As a Gold Bond runner, 100% of the donation raised through your online fundraising page and offline, will come to The Brain Tumour Charity and will not be split with any other charity.
- You will promote your fundraising activities (in line with [Fundraising Regulator standards](#)) in order to collect sponsorship and donations for The Charity.
- We cannot include Gift Aid in your fundraising total as this isn’t a guaranteed income. However, please encourage your sponsors (if they are eligible) to Gift Aid their donations where possible – as this could increase your overall fundraising by 25% at no extra cost to them or You.
- We recommend using online fundraising pages for The TCS London Marathon (VMLM) and recommend JustGiving however other platforms are available.
- If The Charity doesn’t received any funds from You/Your fundraising page by 1 January 2022, We reserve the right to remove your details from the London Marathon registration console and withdraw your place. This will only happen after prior warning or unless agreed otherwise.
- **Official registration:** Your place will be offered to you by The Charity, however you will be required to register officially with London Marathon Events Ltd (LMEL) to fully secure Your place.
- The Charity will clearly communicate this process and deadline to You to ensure you confirm your place ahead of the deadline.
- The Charity will provide LMEL with Your full name and email address (and any other information reasonably required by LMEL) once access to the entry system is granted.
- The data that The Charity submits to LMEL shall be processed in accordance with LMEL’s [Privacy Policy](#).
- You will be sent a link, directly by LMEL, to a form on the official registration system. You shall follow the link to complete your registration before the deadline, specified by LMEL.

- LMEL reserve the right in its absolute discretion to refuse to allow entry to the Event to any applicant.
- Failure to complete your registration by the specified deadline will mean you will not be able to run. The deadline is governed by LMEL and no extensions will be given under any circumstance. This is outside of The Charity's control.
- **Deferrals:** The Charity assess deferrals on a case-by-case basis.
- Due to the volume of applications received each year, it isn't always possible to defer everyone.
- Should you be unable to take part in the event, you must let The Charity know as soon as possible. Deferring your place can be discussed at this point.
- If agreed that you retain the deferred place, any existing fundraising will also be deferred with you.
- **The ballot:** The VMLM 2022 will also be a public balloted event and we encourage people to apply for a ballot place as well as complete a charity application. If you are successful in gaining a charity place as well as a ballot place, please notify The Charity as soon as possible; you will still be able to run for The Charity, but this will allow us to allocate Your Gold Bond place to another applicant.
- The public ballot for VMLM 2022 will open on Sunday 3 October 2021 and be open for up to 6 days.
- **Black listing:** If you fail to raise the £2,700 fundraising pledge, with no prior arrangement/agreement, The Charity can inform LMEL. This may impact your chances of running in future events organised by LMEL.
- **Lab tours:** We're aiming (depending on COVID-19 restrictions) to offer all runners who are successful in gaining a Gold Bond place in 2022, the opportunity to attend a lab tour organised by The Charity.
- Lab tour dates are set and cannot be moved/changed under any circumstances. The Charity will communicate the details of available Lab tours at the earliest possible time to runners and will organise attendance.
- **General:** The Charity cannot take responsibility for any injury, losses or damage caused or sustained as a result of the event, but will ensure that LMEL complies with legal and safety regulations.
- The Brain Tumour Charity reserves the right to revoke race places in exceptional circumstances.
- You acknowledge that you will be taking part in the VMLM 2022 at my own risk.
- **Images, video, audio and quotes:** The Charity will photograph/document the VMLM 2022 including photographing: any training activities, the TCS London Marathon Running Show 2022, TCSLM 2022 and our Runners' Reception 2022 after the race. We would like to use images for future promotional and communication (in print and online). You can at any time let us know you are not happy with any photos of you and/or your family to be used in such a way, but emailing [marathon@thebraintumourcharity.org](mailto:marathon@thebraintumourcharity.org).
- **Coronavirus (COVID -19):** All terms within this document are subject to change should COVID-19 legislation require it. The Charity will make necessary changes should it be deemed necessary to protect the safety and health of applicants.
- Deferral processes for TCSLM 2021 have not been decided at the time of writing and so cannot be guaranteed.

**Privacy Policy:** We will use your details to manage your participation in the TCS London Marathon 2022, including sending you information about the event, providing fundraising and training support. Your details are held on our secure database and we promise never to pass them on to another organisation for their marketing purposes. More information is available at [thebraintumourcharity.org/about-us/privacy-policy](https://thebraintumourcharity.org/about-us/privacy-policy). Please remember, no matter what email communication preferences, you can change your contact preferences at any time in the future by emailing [enquiries@thebraintumourcharity.org](mailto:enquiries@thebraintumourcharity.org) or calling 01252 237792. If you have any questions about VMLM 2022, please contact The Charity by calling 01252 237867 or emailing [marathon@thebraintumourcharity.org](mailto:marathon@thebraintumourcharity.org).