Gold Bond Terms & Conditions

Coronavirus (COVID-19) update: All places held by The Charity for the Virgin Money London Marathon 2021 (VMLM 21), will be subject to the Virgin Money London Marathon 2020 (VMLM 20) taking place on its revised date of Sunday 4 October 2020.

Should the VMLM 20 not go ahead, runners with a place in VMLM 20 will take priority over new successful applicants for a place in VMLM 21. In this instance, new applicants for the VMLM 21 will then have first refusal of a place in The Charity’s 2022 team.

All applications received will be considered on an ongoing basis by our panel and all places will be allocated before Friday 16 October 2020. We reserve the right to close applications should we feel it is necessary.

The following terms and conditions have been written to make sure we can support you in your Virgin Money London Marathon 2021 application, as well as ensuring you are aware of the process and your/The Brain Tumour Charity’s (The Charity) obligations, should you be offered a Charity (Gold Bond) place with The Charity.

If successful in gaining a Gold Bond place with The Brain Tumour Charity, you agree:

- That you will be at least 18 years old on race day (25 April 2021).
- At the point of offering places, The Charity will confirm, both over the phone and in writing, the below registration fee, fundraising pledge for your place and current situation with COVID-19.
- **Registration fee**: The registration fee is £50 per Gold Bond place and is not refundable under any circumstances.
- Once offered, The Charity will reserve your place in lieu of your registration fee for a maximum of 10 days. If the registration fee is not paid in this time, The Charity reserves the right to release your place to the next potential runner, unless agreed otherwise.
- **Fundraising pledge**: You will pledge to raise £2,700 (not including Gift Aid) or more for The Charity’s work by 30 June 2021.
- Gold Bond places will be offered over the telephone in the first instance. Due to the demand in places, we will attempt to contact the runner a maximum of three times, via the phone number given on the application. If no response is received to our voicemails left, within one working week of the last attempt. The Charity reserve the right to offer the place to the next potential runner.
- **Registration**: Although The Charity offer you your place, you will need to register your place and personal details with London Marathon Events separately. All details of this registration process, including the deadline for you to complete it, will be communicated clearly to you by The Charity at the earliest opportunity.

Coronavirus (COVID-19) update:
- Failure to register by the deadline will mean you will not be able to take part. The deadline is governed by London Marathon Events and no extensions will be given under any circumstance – this is outside of The Charity’s control.

- **Online fundraising pages:** We recommend using online fundraising pages for The Virgin Money London Marathon and recommend JustGiving (other platforms are available). As a Gold Bond runner, you agree that 100% of the money raised through your online fundraising page will come to The Brain Tumour Charity and will not be split with any other charity.

- **Interim fundraising deadline:** If The Charity has not received any fundraising from you by 31 December 2020 we reserve the right to remove your details from the London Marathon registration console. This would mean you would not be able to take part in the event – unless an agreement has been made prior.

- **Gift Aid:** We cannot include Gift Aid in your fundraising total as this can’t be guaranteed. However, please encourage your sponsors (if they are eligible) to Gift Aid their donations where possible – as this could increase your overall fundraising by 25% at no extra cost to them.

- **Injury:** If you are injured after being offered your place and are unable to take part in the event, please let The Charity know as soon as possible. Places can be offered to other potential applicants if you notify us before the London Marathon Events registration deadline (end of January 2021).

- **Deferrals:** If you withdraw before the event your place will be deferred for The Charity into the next year. This doesn’t guarantee you a place in the next year and The Charity will assess deferral places on a case-by-case basis. Due to the volume of applications received each year, it isn’t always possible to defer everyone.

- **Entering the ballot:** The Virgin Money London Marathon is also a public balloted event and we do encourage people to apply for a ballot place as well as complete a charity application. If you are successful in gaining a charity place as well as a ballot place, please notify The Charity as soon as possible; you will still be able to run for The Brain Tumour Charity, but this will allow us to allocate your Gold Bond place to another potential applicant.

  Due to COVID-19 it is uncertain when the public ballot will open, but when it is, we will make all applicants aware so they can enter in this way too.

- **Black listing:** If you fail to raise the £2,700 fundraising pledge, with no prior arrangement/agreement, The Brain Tumour Charity can inform London Marathon Events. This may impact your chances of running in future events organised by London Marathon Events.

- **Lab tours:** All runners who are successful in gaining a Gold Bond place in 2021, will be offered the opportunity to attend a lab tour organised by The Charity. Lab tour dates are set and cannot be moved/changed under any circumstances. The Charity will communicate the details of available Lab tours at the earliest possible time to runners and will organise attendance.

  The Charity cannot take responsibility for any injury, losses or damage caused or sustained as a result of the event, but must ensure that event organiser is to comply with legal and safety regulations. The event organiser is London Marathon Events.

- The Brain Tumour Charity reserves the right to revoke race places in exceptional circumstances.

- I acknowledge that I am taking part in this event at my own risk.

- **Images, video, audio and quotes:** By submitting this form, you consent to the use of images of you taken during the London Marathon Training Day (tbc Nov 2020), the Virgin Money London Marathon Running Show 2021, Virgin Money London Marathon 2021 and our Runners’ Reception 2021 after the race, for future promotional and communication uses (in print and online) by The Brain Tumour Charity.