

Volunteer role description— The Twilight Walk Champion

Why do we need your help?

As a Twilight Walk Champion you'll play a vital role in representing The Brain Tumour Charity and helping promote our fantastic walks in their local area. This role gives volunteers the opportunity to play an important role in recruiting walkers and volunteers for The Twilight walks, raising awareness about the charity and helping unite the community in our battle to defeat brain tumours.

We are ideally looking for volunteers who live within 20 miles of the following areas:

Warwick – 30 September

Edinburgh – 7 October

Windsor – 14 October

However if you live further away and would like to support please still apply and we can discuss how you'd be able to support in your interview.

Key accountabilities

This is a varied role and includes the following activities:

1. With the support from your local Community Fundraiser, researching community groups in the area to approach to see if they would like to get involved in The Twilight Walk
2. Approaching these groups to give them information about the charity and the Twilight Walks. This could be by email, phone or in person
3. Distributing promotional flyers throughout your local community and surrounding areas
4. Aim to hold two information and fundraising stands in your local community to help promote The Charity and The Twilight Walk.
5. Raise awareness of the Charity and The Twilight Walk by promoting to friends and family on social media.
6. Digital promotion via social media, websites and email

What skills and experience do I need?

- Confident communicator
- Excellent organisational skills
- Reliable and professional demeanour
- A personal and friendly manner
- An honest and trustworthy nature
- An ability to use your own initiative and to work unsupervised
- IT skills and access to computer and internet

Brain tumours in the UK: the facts

- Brain tumours are the biggest cancer killer of children and adults under 40
- Almost 11,000 people are diagnosed with a primary brain tumour each year
- 62% of children who survive a brain tumour are left with a life-altering disability

The Brain Tumour Charity is at the forefront of the fight to defeat brain tumours, making a difference every day to the lives of people with a brain tumour and their families. We fund pioneering research to increase survival, raise awareness of the symptoms and effects of brain tumours and provide support for everyone affected to improve quality of life.

How much of my time would you like?

We would ideally like those applying for the role to be available from July – September 2018 (flexible). Occasionally offering some time at the weekends and ideally available on the day of their local Twilight Walk.

How will I be trained and supported?

- You will receive a full induction to The Brain Tumour Charity and your role.
- You will receive regular support from your local Community Fundraiser
- You will be given any equipment and information necessary to carry out your role
- Receive a t-shirt and ID so you can be recognised when volunteering for the charity
- Travel Expenses covered

What can I gain from volunteering with you?

- The satisfaction of knowing that you are making a valuable contribution to the lives of those affected by brain tumours
- Utilising your existing skills as well as developing and learning new ones
- Taking part in a fun and inspiring event
- Developing your communication skills
- The opportunity to network and place a key role in the brain tumour community
- Potential progression to a Community Ambassador

“A huge thank you for the opportunity to volunteer at The Twilight Walk! It was truly one of the most rewarding days of my year. The warmth, appreciation and enthusiasm from everyone at the charity was overwhelming. And of course from the walkers too.... See you next year!”
Volunteer from Twilight Walk, 2017



Responsible to: Regional Community Fundraiser

Location: Home based

Hours: Flexible

Duration: July - September

To apply: Contact the Volunteer Programme Coordinator on 01252 237818 or email volunteering@thebraintumourcharity.org