Our challenge

The coronavirus pandemic has put The Charity through some tough times, to say the least.

In order to make our now-diminished resources work as efficiently as possible, the Corporate Team would love the support of a kind volunteer in a variety of tasks, including market research, administration and, importantly, assistance with sourcing and writing high-value Charity of the Year applications.

By supporting with these tasks, you will help the team in our efforts to acquire new corporate partners who will bring new sources of funding and services to The Charity, moving us closer to our aim of improving life for everyone affected by a brain tumour.

Your time will also allow us the capacity to ensure our current corporate partners are really engaged with our work, maximising their ability to support The Charity and our unashamedly ambitious goals.

No charity will emerge from the pandemic unscathed, but with your help we can position ourselves for as swift a recovery as possible.

ABOUT THE BRAIN TUMOUR CHARITY

We are the world’s leading brain tumour charity and the largest dedicated funder of research into brain tumours globally. Committed to saving and improving lives, we’re moving further, faster to help every single person affected by a brain tumour.

We’re set on finding new treatments, offering the highest level of support and driving urgent change. And we’re doing it right now. Because we understand that when you, or someone you love, is diagnosed with a brain tumour – a cure really can’t wait.

32 people are diagnosed with a brain tumour each day in the UK.

75% of people diagnosed with a glioblastoma brain tumour will not survive for more than a year.

BRAIN TUMOURS MOVE FAST. WITH YOUR HELP, WE CAN TOO!
How can you help?

The Corporate Team splits its time between ‘reactive’ and ‘proactive’ work, and we would value your support with elements of both. However, it is the preliminary stages of the ‘proactive’ work that we would love your assistance!

The Charity often receives unexpected corporate donations. We would like you to help us react to these appropriately by: triaging these donations; ensuring that the corporate donor receives recognition and thanks from The Charity then proactively understanding of the corporate’s motivation for giving, researching and exploring whether there is any scope for further support or partnership.

The role would also involve proactively researching and helping to draft high-value applications for the most significant Corporate Social Responsibility (CSR) opportunities in the UK, such as upcoming calls for applications to become a company’s Charity of the Year. You would provide recommendations (including links to application processes, key dates and contacts wherever possible) and even help with the first draft of an application, closely supported by a member of the Corporate team.

You would record and upload data from any research work that you do to Salesforce, our Customer Relationship Management (CRM) system.

What’s in it for you?

- You will gain experience to talk about on your CV and in future job interviews that will help you to stand out from other candidates.
- You will develop an understanding of how charities engage with corporates and vice versa.
- You will develop your research and writing skills.
- You will play a key role in a team that is directly contributing to improving the lives of people who are affected by a brain tumour diagnosis.
- You will join a friendly and supportive team who are passionate about making an impact for all those impacted by a brain
We’re looking for someone with:

- Basic computer literacy (email, Internet, Microsoft Word) and access to a personal computer.
- Prior experience using a CRM or similar database is desirable.
- Internet research skills. Enquiry emails and phone calls may also be necessary for research purposes.
- A friendly, professional and polite manner for communicating via email and telephone (reasonable phone bill expenses will be reimbursed).
- Volunteers must be over 18 and we carry out reference checks for all individuals who will be volunteering for us on a regular basis.

How we will train and support you:

- You will receive a full induction to The Brain Tumour Charity and your role here as well as in-house training on the use of our database (Salesforce).
- We’ll share key information about GDPR that you’ll need for the role, e.g. rules around consent to use personal data.
- You will be trained for the work that we would like you to complete and have all processes and expectations explained to you.
- The Corporate Development Manager, Annie Edwards, will be your main point of contact for training, ongoing support, queries and check-ins.

Practical considerations:

We are looking for a regular commitment of at least four hours per week, ideally across one morning or afternoon.

We are ideally looking for someone who can commit to supporting for 4 months in order to enable both The Charity and the volunteer to get the most from the experience.

At present this would be a home-based role. In the future, if preferred and if location permits, and in consideration of coronavirus restrictions, it would be possible to carry out activities from our office in Fleet, Hampshire.